



Philanthropic  
Ventures  
Foundation

received  
7-27-96

Community Arts Program

July 23, 1996

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Andrea Masterson  
Raices de Mexico  
P O Box 50101  
Palo Alto, CA 94303

Dear Ms. Masterson,

I am pleased to inform you that the Philanthropic Ventures Foundation will grant \$1,230 for support of your event on October 26, 1996. This is in accord with your application to the foundation dated July 22, 1996.

It is agreed you will send me a more detailed budget and also tell me when you actually need the money.

We ask that you take pictures of the event to share with us as well as a statement from you about how many attended and how it went.

We require that you mention the Philanthropic Ventures Foundation as the funder of the event in your program and any news releases. We would like a copy of such publicity.

Good luck.

Sincerely,

**BILL SOMERVILLE**

1212 Preservation Park Way  
Oakland, CA 94612-1201

510 645-1890  
Fax 645-1892



27 July 1996

Mr. Bill Somerville  
Philanthropic Ventures Foundation  
1212 Preservation Park Way  
Oakland CA 94612-1201

Dear Mr. Somerville:

Mexican Regional Dance School

P.O. Box 50101

East Palo Alto, CA 94303

804 Bell Street

East Palo Alto, CA 94303

(415) 322-1501

We are in receipt of your letter of July 23 in which you inform us of the grant for \$1,230 that Philanthropic Ventures Foundation is making to Raices de Mexico in support of our upcoming "Dia de Los Muertos" event. We are sincerely appreciative of your support.

Attached is a copy of our budget for this project, per your request, with explanation. Should you need further information, please let me know and I shall provide it for you. We shall not need the money until October 01, 1996.

We shall be more than happy to give you a full report, with pictures, of the event after November 02, when it terminates, and will include copies of all publicity. We have no doubt that this event will be successful.

Once again we sincerely thank you for your support and interest.

Sincerely,

Andrea Masterson  
Program Coordinator

19 Nov 1996

Mr. Bill Somerville  
Philanthropic Ventures Foundation  
1212 Preservation Park Way  
Oakland CA 94612-1201

Dear Mr. Somerville:

Please accept this as our final report on Raíces de México's "Dia de Los Muertos" weeklong event.

The festivities started on October 26, 1996 at Green Oaks School in East Palo Alto and at the Manor House at Twin Pines Park in Belmont. At Green Oaks we had a variety of hands-on workshops geared toward families. All the workshops made something related to the "Day of the Dead" such as paper skeletons, clay skulls, decorations for the altar which was setup in one of the classrooms, and paper masks.

The week before the children were asked to paint, draw, color something that they thought was related to that day. The multipurpose room was full of childrens' entries and certificates were awarded to the best interpretations.

Musicians came and played traditional songs and there was a performance by the childrens' and teens' class as well as the performing group of Raíces de México. The turnout was moderate; teachers and parents helped in the workshops.

Meanwhile at the Manor House, art from eight local artists was exhibited in the gallery which opened to the public at 12:00 noon Oct 26. Ramon Morones created a very traditional altar complete with incense, food, skulls, candles, flowers and pictures of bygone friends/family. Another altar was created in and on the mantel of the gallery fireplace by another artist, Teresa Bravo.

On Wednesday, Oct 30, another hands-on workshop was offered for children and parents at the Manor House. At this workshop corn husk angels, masks, and potatoe stamp paintings were made.

On Saturday, Nov 02, was the closing ceremonies at Manor House which entailed a reception, showing of the documentary film "The Day of the Dead", by Susan Muñoz and Lourde Portillo, appetizers and entertainment by live musicians.

The collaboration with the Arts Council for this event worked well, only disappointment was that internal strife among the staff resulted in a part of the printed flyer being mailed out late and half a box full of flyers not mailed out at all. This box was discovered Oct 30 in the back of the office, and we are sure contributed to the moderate turnout. Also letters requesting donations for appetizers were not sent out until two weeks before the event.

Enclosed are pictures that were taken at Green Oaks and some from the workshop on Oct 30. We will send in rest of pictures as soon as they are received.

We are very grateful to Philanthropic Ventures for having awarded Raíces de México monies to help defray some of the costs of this event. It was a successful first endeavor which we plan to repeat again in 1997.

Sincerely,

Maria Elena Pacheco Varela  
General Director

Enclosures



Philanthropic  
Ventures  
Foundation

11-27

November 22, 1996

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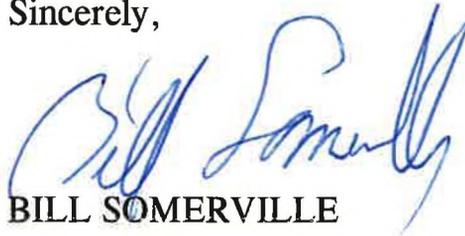
Ms. Maria Elena Pacheco Varela  
Raices de Mexico  
P O Box 50101  
Palo Alto CA 94303

Dear Ms. Varela,

Thank you for your good report on "Dia de Los Muertos."

Feel free to apply again if you want to have a special performance for the public.

Sincerely,



**BILL SOMERVILLE**

1212 Preservation Park Way  
Oakland, CA 94612-1201

510 645-1890  
Fax 645-1892