



CAPTAN CALIFORNIA PROCUREMENT TECHNICAL ASSISTANCE NETWORK
Sunnyvale Sacramento Los Angeles San Diego

cc: Raices de Mexico

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March 16, 1994

**SUNNYVALE
(HEADQUARTERS)**

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CAPTAN
c/o Greater Sacramento SBDC
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LOS ANGELES COUNTY

CAPTAN
c/o Economic Development Corp.
6922 Hollywood Blvd., Suite 415
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SAN DIEGO COUNTY

CAPTAN
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c/o Southwestern College-SBDC
900 Otay Lakes Road, Bldg. 1800
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IMPERIAL COUNTY

CAPTAN
c/o Private Industry Council, Inc.
797 West Main Street,
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CAPTAN
c/o Chamber of Commerce
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Ms. Monica Hayde
c/o Palo Alto Weekly
703 High Street
Palo Alto, CA 95035

Dear Ms. Hayde:

Your article on Raices de Mexico in the February 18, 1994 edition of the Weekly was the answer to a problem that our organization had been confronting for some time.

CAPTAN, the California Procurement Technical Assistance Network -- a nonprofit organization and statewide program which offers technical assistance to small, small disadvantaged and women-owned businesses -- was due to host a nationwide conference of AGMAS, the Association of Government Marketing Assistance Specialists, in San Francisco the first week in March.

We contracted with the California Culinary Academy to provide dinner for the membership in their spectacular setting on Polk Street; however, we were not able to locate entertainment. Your article supplied the lead. We called Raices de Mexico and they were available and performed outstandingly.

Sincerely,

Dr. Murray P. Leavitt, Director
CAPTAN

(OVER)

RAICES DE MEXICO



Raíces de México, Inc.
Mexican Regional Dance School
P.O. Box 50101
East Palo Alto CA 94303
(415) 322-1501

**ASSOCIATION OF GOVERNMENT MARKETING
ASSISTANCE SPECIALISTS**

CALIFORNIA CULINARY ACADEMY

MARCH 10, 1994

PROGRAM

Raíces de México is a non-profit cultural educational corporation dedicated to the instruction and performance of Mexican regional dance. Based in East Palo Alto since the Fall of 1980, Raíces de México is the only Mexican dance school of its kind, featuring the only adult and childrens' ensembles, in San Mateo county. We perform for inaugurations, fund raisers, school programs civic affairs, independence celebrations, etc.

Raíces de México is not City, nor County funded, it relies mostly on performance fees, student tuitions and community contributions. All and any donations made to Raíces de México are tax deductible. We are always scouting for new members and for interested parties to join our Board of Directors to help build a strong grassroots organization.

Raíces de México sincerely thanks the following for their support, in part, in helping this school continue to serve the community:

The Page Foundation
California Arts Council
City of East Palo Alto Community Services

A special thanks is extended to you the audience for your attention.

GRACIAS!

CHIAPAS

Located in the southernmost tip of México, Chiapas State abounds with tropical forests where a number of ethnic communities (including descendants of the Maya) reside. Dances from this region came into being during the cultural *mestizaje* (mix) of the late nineteenth century. The steps symbolically imitate the local fauna, while the costume reflect Spanish folk influences.

Al Caraban

Los Gallitos

VERACRUZ

The oldest City on the Gulf of México and the Republic's largest port, Veracruz is on the eastern coast of México. The music from Veracruz is comprised of a mixture of Spanish Andalusian, African and Caribbean influences. This lively and contagious music is played on three instruments: the *harpa* (harp), *jarana* (small-shaped rhythm guitar), and *guitarra requinto* (small-shaped guitar used for playing the lead melodies). Its dances are made up of diverse steps or *zapateados* (footwork) with flamenco characteristics.

Tlacotalpan

El Huateque

El Zapateado

DURANGO

From the North of México, we find dances that have been influenced by eastern European settlers, most notably in the *polka*, *mazurka*, and the *schottische*. A peculiar and special style of *schottische* dances is the brusque jerking (called *jalón*) of the partner's arm by the man. The style was adopted with further influences from the *corrido* (running narrative) and the *huarachazo* (flat footed stomping).

Los Alamitos

El Tropezon

El Revolcadero

El Jaral

JALISCO

Home of beautiful women, *charros* (cowboys), *sones* (regional song form, such as the son jalisciense), *jarabes* (precursor to the son, nineteenth century folk dance of the insurrectionists), and the traditional *mariachi*, (music ensemble) whose spirited melodies on violins and trumpets has symbolized a part of Mexican musical folklore.

El Caporal

El Pasajero

La Chata

La Negra