

ABRAMS, GEORGE

EAST PALO ALTO LIBRARY
2415 UNIVERSITY AVENUE
EAST PALO ALTO, CA 94303

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EPA - Personalities

avenueswood post

George Abrams Appointed Urban Affairs Coordinator

George L. Abrams has been appointed urban affairs coordinator in the San Francisco headquarters of Bank of America.

He assumes this post after two and a half years as manager of the University at Bay Branch, the only banking office serving the community of East Palo Alto.

Abrams' promotion to the executive office was announced by President A.W. Clausen, who said Abrams will assist Stanley P. Hebert, recently appointed vice president and urban affairs officer.

A focal point of Abrams' activities will include a range of social and economic development activities involving minority communities in Northern California. Before becoming a branch manager, he was coordinator of the bank's minority hiring and training

programs.

Born in Columbia, Miss., and an Air Force veteran, Abrams is a 1960 graduate of San Francisco State College and holds an LL.B. degree from Golden Gate College.

He joined Bank of America in San Francisco in 1965 and served as a lending officer at the Richmond Branch before moving into the bank's minority employment program.

Abrams is a director of Counterpart, a multi-racial group promoting Peninsula economic development; treasurer of the Nairobi Cultural Center in East Palo Alto, and a member of the Optimists Club.

He and his wife, Juanita, and son, Eric, 8, reside at 2576 Farrington Way, East Palo Alto.

Abrams' successor at the University at Bay Branch will be named in the near future.