



City of East Palo Alto

Members of the Council

William Vines, *Mayor*
John Bostic, *Vice Mayor*
Warnell Coats
Pat Johnson
Barbara A. Mouton

Stanley H. Hall, *City Manager*
Lynda Rahi, *Deputy City Manager*

July 23, 1990

Honorable Jack Kemp, Secretary
Department of Housing and Urban Development
451 Seventh Street, Southwest
Washington, DC 20410

Dear Secretary Kemp:

I am pleased to learn of your upcoming visit to the City of East Palo Alto.

It is with great pleasure that I on behalf of our Mayor, William Vines, and the City Council and citizens of this community welcome you to our city.

We are pleased that you have decided to make East Palo Alto one of your stops during your visit to California.

It is our hope that during your stay, you will realize the great potential that is before us as we respond to the ever increasing challenges of revitalizing this grossly, underdeveloped area.

I have provided for your information a copy of a formal application for Technical Assistance submitted to your agency.

If there are any questions you may have regarding this application or any other matters, I will be more than happy to respond.

Sincerely,


Stanley H. Hall
City Manager

SHH:sw
Ltr 6

cc: William Vines, Mayor
John Bostic, Vice Mayor
Warnell Coats, Councilmember
Pat Johnson, Councilmember
Barbara A. Mouton, Councilmember



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July 23, 1990

TO: Warren Butler - McManis Assoc.

FR: Stanley H. Hall - City Manager

Here is material to HUD.

Thank you very much.

Stanley H. Hall, sw

Stanley H. Hall
City Manager



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July 23, 1990

Mr. Syl Angel
Director of Community Planning Programs
and Development
Department of Housing and Urban Development
451 Seventh Street, Southwest
Washington, DC 20410

Dear Mr. Angel:

It is with great pleasure that I submit to you this application for Technical Assistance from the City of East Palo Alto.

It is hoped that you will find our needs to be consistent with national objectives laid out in federal regulations governing the intent of community development legislation.

If there is additional information that is required of us, or any questions that you may have regarding material previously submitted, please advise me accordingly.

Thank you in advance for your assistance.

Sincerely,

Stanley H. Hall
City Manager

SHH:sw
Ltr 6

cc: William Vines, Mayor
John Bostic, Vice Mayor
Warnell Coats, Councilmember
Pat Johnson, Councilmember
Barbara A. Mouton, Councilmember
All Federal Legislature
Honorable Jack Kemp, Secretary

FEDERAL ASSISTANCE		2. APPLICANT'S APPLICATION	3. MEMBER	4. STATE APPLICATION IDENTIFIER	5. MEMBER
1. TYPE OF ACTION (Mark appropriate box) <input type="checkbox"/> PREAPPLICATION <input checked="" type="checkbox"/> APPLICATION <input type="checkbox"/> NOTIFICATION OF INTENT (OIL) <input type="checkbox"/> REPORT OF FEDERAL ACTION		a. MEMBER b. DATE Year month day 19 90 7 20	a. MEMBER b. DATE ASSIGNED Year month day 19		
4. LEGAL APPLICANT/RESPONDENT a. Applicant Name: City of East Palo Alto b. Organization Unit: 2415 University Avenue c. Street/P.O. Box: East Palo Alto d. City: California e. State: f. Contact Person (Name & telephone No.): Stanley H. Hall		5. FEDERAL EMPLOYER IDENTIFICATION NO. 94-2911826		6. PROGRAM a. MEMBER b. TITLE	
7. TITLE AND DESCRIPTION OF APPLICANT'S PROJECT Application for Technical Assistance funds. Technical assistance is needed to help the city to effectively respond to community development opportunities. It will generally be used in support of the strategy formation and implementation of the city's Housing agency.		8. TYPE OF APPLICANT/RESPONDENT a. State b. County c. City d. School District e. Special Purpose District f. Other (Specify)		9. TYPE OF ASSISTANCE a. Basic Grant b. Supplemental Grant c. Loan d. Insurance e. Other (Specify)	
10. AREA OF PROJECT IMPACT (Name of county, counties, State, etc.) City of East Palo Alto, County of San Mateo		11. ESTIMATED NUMBER OF PERSONS BENEFITING (see remarks)		12. TYPE OF APPLICATION a. New b. Renewal c. Extension d. Other (Specify)	
13. PROPOSED FUNDING a. FEDERAL \$ 1,200,000.00 b. APPLICANT \$ c. STATE \$ d. LOCAL \$ e. OTHER \$ f. TOTAL \$ 1,200,000.00		14. CONGRESSIONAL DISTRICTS OF: a. APPLICANT 11th Dist. - Lantos b. PROJECT 11th Dist. - Lantos		15. TYPE OF CHANGE (Per 12 c or 12 d) A - Increase Budget B - Decrease Budget C - Increase Duration D - Decrease Duration E - Continuation F - Other (Specify)	
16. PROJECT START DATE Year month day 1990/91 FY		17. PROJECT DURATION 2 Yrs 2 Months		18. ESTIMATED DATE TO BE SUBMITTED TO FEDERAL AGENCY 19 90 July 23	
19. EXISTING FEDERAL IDENTIFICATION NUMBER		20. FEDERAL AGENCY TO RECEIVE REQUEST (Name, City, State, ZIP code) U.S. Department of Housing and Urban Development 20410		21. REMARKS ADDED <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
22. THE APPLICANT CERTIFIES THAT:		a. To the best of my knowledge and belief, data in this preapplication/application are true and correct, the document has been duly authorized by the governing body of the applicant and the applicant will comply with the attached statement if the document is approved.		b. If required by OMB Circular A-95 this application was submitted, pursuant to instructions thereon, to appropriate clearinghouses and all responses are attached.	
23. CERTIFYING REPRESENTATIVE Stanley H. Hall, City Mgr.		24. SIGNATURE 		25. DATE SIGNED Year month day 19 90 July 23	
26. AGENCY NAME		27. ADMINISTRATIVE OFFICE		28. APPLICATION RECEIVED 19	
29. ADDRESS		30. FEDERAL APPLICATION IDENTIFICATION		31. FEDERAL GRANT IDENTIFICATION	
32. ACTION TAKEN <input type="checkbox"/> a. AWARDED <input type="checkbox"/> b. REJECTED <input type="checkbox"/> c. RETURNED FOR AMENDMENT <input type="checkbox"/> d. DEFERRED <input type="checkbox"/> e. WITHDRAWN		33. FUNDING a. FEDERAL \$ b. APPLICANT \$ c. STATE \$ d. LOCAL \$ e. OTHER \$ f. TOTAL \$		34. ACTION DATE Year month day 19	
35. CONTACT FOR ADDITIONAL INFORMATION (Name and telephone number)		36. STARTING DATE Year month day 19		37. ENDING DATE Year month day 19	
38. REMARKS ADDED <input type="checkbox"/> Yes <input type="checkbox"/> No		39. FEDERAL AGENCY A-95 ACTION		40. FEDERAL AGENCY A-95 OFFICIAL (Name and telephone no.)	

Attachment M

SECTION IV—REMARKS *(Please reference the proper item number from Sections I, II or III, if applicable)*

Section I-11

(The entire community of 26,000 population will benefit.)

PART II

PROJECT APPROVAL INFORMATION

<u>Item 1.</u>	
Does this assistance request require State, local, regional, or other priority rating? _____ Yes <u>X</u> No	Name of Governing Body _____ Priority Rating _____
<u>Item 2.</u>	
Does this assistance request require State, or local advisory, educational or health clearances? _____ Yes <u>X</u> No	Name of Agency or Board _____ (Attach Documentation)
<u>Item 3.</u>	
Does this assistance request require clearinghouse review in accordance with OMB Circular A-95? _____ Yes <u>X</u> No	(Attach Comments)
<u>Item 4.</u>	
Does this assistance request require State, local, regional or other planning approval? <u>X</u> Yes _____ No	Name of Approving Agency <u>City of East Palo Alto</u> Date <u>City Council</u>
<u>Item 5.</u>	
Is the proposed project covered by an approved comprehensive plan? _____ Yes <u>X</u> No	Check one: State _____ Local <u>X</u> Regional _____ Location of Plan <u>Local Strategy Outline</u>
<u>Item 6.</u>	
Will the assistance requested serve a Federal installation? _____ Yes <u>X</u> No	Name of Federal Installation _____ Federal Population benefiting from Project _____
<u>Item 7.</u>	
Will the assistance requested be on Federal land or installation? _____ Yes <u>X</u> No	Name of Federal Installation _____ Location of Federal Land _____ Percent of Project _____
<u>Item 8.</u>	
Will the assistance requested have an impact or effect on the environment? _____ Yes <u>X</u> No	See instructions for additional information to be provided.
<u>Item 9.</u>	
Will the assistance requested cause the displacement of individuals, families, businesses, or farms? _____ Yes <u>X</u> No	Number of: Individuals _____ Families _____ Businesses _____ Farms _____
<u>Item 10.</u>	
Is there other related assistance on this project previous, pending, or anticipated? _____ Yes <u>X</u> No	See instructions for additional information to be provided.
<u>Item 11.</u>	
Is the project in a designated flood hazard area? _____ Yes <u>X</u> No	See instructions for additional information to be provided.

Exhibit M-3. Application for Federal Assistance (Nonconstruction Programs)

(Page 5 of 13)

PART III - BUDGET INFORMATION**SECTION A - BUDGET SUMMARY**

Grant Program, Function or Activity (a)	Federal Catalog No. (b)	Estimated Unobligated Funds		New or Revised Budget		
		Federal (c)	Non-Federal (d)	Federal (e)	Non-Federal (f)	Total (g)
1.		\$	\$	\$	\$	\$
2.						
3.						
4.						
5. TOTALS		\$	\$	\$	\$	\$

SECTION B - BUDGET CATEGORIES

6. Object Class Categories	- Grant Program, Function or Activity				Total (5)
	(1)	(2)	(3)	(4)	
a. Personnel	\$	\$	\$	\$	\$
b. Fringe Benefits					
c. Travel					
d. Equipment					
e. Supplies					
f. Contractual					
g. Construction					
h. Other					
i. Total Direct Charges					
j. Indirect Charges					
k. TOTALS	\$	\$	\$	\$	\$
7. Program Income	\$	\$	\$	\$	\$

Exhibit M-3. Application for Federal Assistance (Nonconstruction Programs)

SECTION C - NON-FEDERAL RESOURCES

(a) Grant Program	(b) APPLICANT	(c) STATE	(d) OTHER SOURCES	(e) TOTALS
8	\$	\$	\$	\$
9				
10				
11				
12 TOTALS	\$	\$	\$	\$

SECTION D - FORECASTED CASH NEEDS

	Total for 1st Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
13 Federal	\$	\$	\$	\$	\$
14 Non-Federal					
15 TOTAL	\$	\$	\$	\$	\$

SECTION E - BUDGET ESTIMATES OF FEDERAL FUNDS NEEDED FOR BALANCE OF THE PROJECT

(a) Grant Program	FUTURE FUNDING PERIODS (YEARS)			
	(b) FIRST	(c) SECOND	(d) THIRD	(e) FOURTH
16. Contract Services	\$ 540,000	\$ 540,000	\$	\$
17.				
18. Administration Services	60,000	60,000		
19.				
20. TOTALS	\$ 600,000	\$ 600,000	\$	\$

SECTION F - OTHER BUDGET INFORMATION

(Attach additional Sheets if Necessary)

21. Direct Charges:

22. Indirect Charges:

23. Remarks:

Attachment M

Department of Housing and Urban Development Grant Application

East Palo Alto Technical Assistance Proposal

The City of East Palo Alto, California, submits the grant application to the Department of Housing and Urban Development for funding of Technical Assistance. With funds from federal resources this effort will operate in close partnership with public and private entities to develop and implement a set of innovative strategies for overcoming the chief barriers which have retarded and in some instances inhibited the city in carrying out effective Housing and Economic Development efforts.

We are requesting \$1.2 million for two years. The city has approximately 7,000 residents at or below the poverty level, out of a population of approximately 18,700 (1980 census data; current estimates are 26,000 in population). The median income is approximately \$14,000 per year.

Proposal for Technical Assistance Funds

While investors recognize the area as potentially ripe for development due to the economically underutilized real estate, the city, itself, suffers drastically from insufficient financial resources to efficiently address its residents' needs of providing jobs, housing and other essential city services.

With the benefit of technical assistance, the city will be able to continue its ambitious redevelopment program which will address some of the needs of the community.

It is proposed that technical assistant funds be used to support the planning and implementation efforts for the City's Housing Department.

Due to the low tax base, the City of East Palo Alto is only able to provide a minimum of services. A city with commitments, there are two main areas of focus: increasing the tax base and establishing a community-wide base of quality affordable housing.

Recently, the city created a Housing Agency with the capability to create a solid foundation of housing programs and policies, the use of technical assistance funds will allow the city the ability to carry-out the goals of providing affordable housing by aiding in the planning, development and administering of the Housing Department program.

The following tasks are anticipated to be completed as a result of the Technical Assistance:

1. The preparation of, and instruction, in survey materials and survey conduct to determine vacant and underutilized land that could be purchased with CDBG funds for use in meeting City and County Housing Assistance Plan needs for low and moderate income families.
2. The development of, and instruction in implementation of, a coordinated use of housing codes with present and potential CDBG funded lower income neighborhood improvements.
3. The development of, and instruction in new approaches to rehabilitation and replacement of housing to maximize the use of Title I funds, including approaches to leverage private and other public investment.
4. The preparation of, and means of distributing, materials designed to increase participation in the City's Business Incubation program which will utilize CDBG funds as eligible for economic development activities, and the training and orientation of both City staff, non-profit development corporation staff and boards, and local business interests in the use of available funds for economic development.
5. The use of outside expertise to assist in such technical areas as environmental review, relocation, land acquisition, the review of developer proposals and the leveraging of private investment and local tax dollars in support of specific sites acquired with the assistance of CDBG funds to create local job and tax revenue opportunities.
6. The design of, and instruction in the operation of, workshops, seminars and conferences for youth counseling through a proposed youth memorial neighborhood center to be funded at least in part by CDBG funds.
7. In cooperation with the HUD San Francisco office staff, the identification of necessary skills and solicitation of technical assistance support from outside the community.

To insure that the city adequately addresses the goals as set forth in the tasks that have previously been identified, the city will seek to qualify all contracted assistance through a process that includes advice from the HUD regional office in San Francisco. We would hope and expect that they would help and work closely with the city on the use of the funds once allocated.

The funds in our estimation will be used to meet not only the community goals and objectives, but also the national objectives by benefitting the low and moderate income persons; as well as, aiding in the prevention or elimination of slum blight.

CITY OF EAST PALO ALTO

DATE: June 28, 1989

TO: Honorable Mayor and Members of the City Council
FROM: Stanley H. Ball, City Manager *[Signature]*
SUBJECT: Resolution Regarding Pursuit of Federal and State Assistance

ACTION

Support and Approve Resolution

BACKGROUND

Staff has engaged in preliminary discussions with State and Federal officials as well as other resource persons in an effort to obtain additional financial resources to bridge the gap the City is impacting through its current efforts. Staff has advised, that the City is in no way far removed from the fiscal woes it has experienced in recent years. Efforts must be made to increase revenue to the City for the short term. There are some potential opportunities that exist. The City Council's support is imperative in order to be successful. The City Council's support of the attached resolution will set the stage for this campaign.

SHH:kvt
resSTANB3

approved Res to be reconstructed
[Signature]

CITY OF EAST PALO ALTO

RESOLUTION 650

RESOLUTION APPROVING AND AUTHORIZING AN
APPLICATION FOR FUNDS FROM THE
PENINSULA COMMUNITY FOUNDATION
IN SUPPORT OF THE CITY OF EAST PALO ALTO
HOUSING DEPARTMENT

WHEREAS, the City Council has approved and considered the establishment of a Housing Department in the City of East Palo Alto; and

WHEREAS, the City Council directed that appropriate funds be identified in support of the operations of said Housing Department; and


WHEREAS, the Peninsula Community Foundation has indicated desire to consider the allocation of financial resources to City of East Palo Alto for operation of its Housing Department; and

NOW, THEREFORE BE IT RESOLVED, that the City Council of the City of East Palo Alto hereby supports the funding of the Housing Department through financial assistance from the Peninsula Community Foundation; and

BE IT FURTHER RESOLVED, that staff is hereby directed and authorized to formally apply for financial assistance under the administration of the Peninsula Community Foundation to assist in the operation of the East Palo Alto Housing Department.


WILLIAM VINES, MAYOR

ATTEST:


STANLEY H. HALL, CITY CLERK

PENINSULA COMMUNITY FOUNDATION

June 28, 1990

BOARD OF DIRECTORS

Marjorie Bolton, *Chair*
T. Jack Foster, Jr.
Bruce Hinchliffe
Albert J. Horn
Judge Thomas M. Jenkins
Charles B. Johnson
Ernest A. Mitchell
John P. Renshaw
William Wilson III
Rosemary Young

PAST PRESIDENTS

Theodore M. Lilienthal†
J. Ed McClellan†
Robert J. Koshland†
Judge Frank B. Blum†
Josephine Van Hoesen
Aubrey Lee†
Albert J. Horn
T. Jack Foster, Jr.

EXECUTIVE DIRECTOR
Bill Somerville

Stanley H. Hall, City Manager
City of East Palo Alto
2415 University Avenue
East Palo Alto, CA 94303

Dear Mr. Hall:


I am pleased to enclose our check for \$25,000 which represents the first installment of our \$50,000 grant to allow the City of East Palo Alto to establish a housing department. Our stipulation in giving this money is that it only be used for salary and benefits of the new Director of the City Housing Department.

Please sign and return the enclosed copy of this letter as a receipt for our files.

Before the Foundation can make the second installment of this grant to you we will need to have a full report as to exactly how these funds were spent and how things are progressing with regards to a housing department at the City of East Palo Alto. I urge you to make this report as complete as possible so that the donor can decide whether he wishes to go on with this grant.

We wish you the very best with this project.

Sincerely,



BILL SOMERVILLE
Executive Director

1204 BURLINGAME AVENUE
POST OFFICE BOX 627
BURLINGAME, .
CALIFORNIA 94011-0627
415 • 342 • 2477
FAX 415 • 343 • 2508

PENINSULA COMMUNITY FOUNDATION

March 8, 1990

AGENDA ITEM

#11.3

MEETING DATE

3/19/90

Stanley H. Hall
City Manager
City of East Palo Alto
2415 University Avenue
East Palo Alto, CA 94303

Dear Mr. Hall,

Following discussions with, and review of information received from representatives of the City of East Palo Alto, strong consideration is being given to a \$50,000 grant to aid in the establishment and operation of a City Housing Department. This grant would be available from an anonymous private donor who would like to help the City to set up an effective housing program, using to full advantage funding to be available from redevelopment tax revenues and other governmental and private sources. The donor and the Foundation recognize that early, focused efforts of a capable Housing Director and staff are necessary to assure that the housing improvements funded and stimulated by the planned redevelopment projects will produce major benefits for the City's present and future residents.

It is our understanding that the City Council has approved the establishment of a Housing Department, contingent upon availability of funding, and we realize that funds in addition to the possible grant will be needed for full operation of the department. We are willing to consider approval of this grant prior to the availability of full funding so that recruitment of a Director can begin at an early date.

Before we proceed in this direction, we would like to have assurance that the concept, organization and role of the Housing Department continues to have the wholehearted support of the City Council. We will welcome an indication of this support together with a formal request for a grant.

We are aware that the tax increment revenues expected from the redevelopment projects will start to generate in several years. The

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CALIFORNIA 94011-0627

415 • 342 • 2477

FAX 415 • 343 • 2508

- 2 - Stanley H. Hall, March 8, 1990

donor has indicated that multi-year grants can be anticipated subject to annual evaluations of the effectiveness of the Housing Department and progress of housing programs.

Sincerely,

A handwritten signature in cursive script, appearing to read "Bill Somerville", written in dark ink.

BILL SOMERVILLE
Executive Director