

EDITORIAL

**KCBS
News
Radio 74**

This is one of a continuing series of KCBS Radio editorials expressing the opinion of station management on topics of vital interest to the community. Responsible representatives of opposing viewpoints are given the opportunity to reply on the air. If you missed the broadcast of this editorial, we hope you will read it. Your comments are always welcome.

Ray Barnett, Vice President, CBS Radio Division
General Manager, KCBS Radio

DATE RECEIVED

JAN 20 1983

BIRTH OF A CITY
83-3

East Palo Alto Municipal Council

(HERE IS GENERAL MANAGER RAY BARNETT WITH THE OPINION OF THE MANAGEMENT OF KCBS.)

What makes a city a city? A common geography, a sense of community or identity, a governing body, and incorporation papers. East Palo Alto in San Mateo County has everything but the papers. It's a city waiting to be born and KCBS would like to see it emerge in 1983.

Right now East Palo Alto sends its tax dollars to San Mateo County for fire, police and public works services. And many residents believe they don't get the level of services they deserve. If it becomes a City, taxes will stay at home where a newly-elected city council will decide how they can be best spent. This ALMOST became a reality last April, when one confusing part of a four-part ballot measure lost by only 41 votes.

KCBS believes the community of East Palo Alto is more prepared than ever to take on the responsibility of governing itself. First, there are three thousand more registered voters there than there were last year. So the city would qualify for 270 thousand dollars a year more in state funds. Second, local property taxes were higher than projected, as much as twice some earlier estimates. Third, this year, cities have a new source of revenue--- they each get a share of the diesel fuel tax.

KCBS believes East Palo Alto can make it financially as a city. More important, residents have the spirit to make their city work. Right now, LAFCO, the Local Agency Formation Commission is deciding whether the incorporation issue will appear on the ballot again this June. Our editorial department can tell you how to contact LAFCO. Call us during business hours at 765-4124. 765-4124.

BROADCAST: January 19, 1983: 12:20a, 2:50a, 5:20a, 8:19a, 12:19p,
3:20p, 6:19p
January 22, 1983: 2:19p