



## NATIONALPROJECTSTAYCLEAN

2111 University Ave.  
East Palo Alto, CA 94303  
650-329-0216

[NationalPSC@projectstayclean.com](mailto:NationalPSC@projectstayclean.com)

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Dear Sirs,

I'd like to take this time to introduce to you National Project StayClean a 501 (c)3 organization. Project StayClean is unique in that it's target group are the children of the Bay Area ages 10 to 16, who are at extreme high risk for chronic drug abuse. Because of their age, these children are falling through the cracks. Most adults have no concept of the overwhelming peer pressures these children are under to use drugs. The drug of choice is marijuana, which has been proven to be the major gateway drug towards harsher and deadlier drugs. National Project StayClean's mission is to provide these children with the tools, alternatives, and guidance necessary to create a healthier drug-free lifestyle. Please refer to the enclosed brochure for program details.

On April 19, 2003 National Project StayClean will be holding it's first annual: "**Easter Family Unity Picnic**" at Bell Street Park. This event is planned for 10:00 am to 5:00 pm. Activities will include: Various Entertainment; Easter Egg Hunt; Sack Race; Tug-A-War; Face Painting; Jewelry Making and a large Jumper. Bar-B-Que will also be provided. We estimate an attendance of 300 - 400 persons.

As a valued member of the East Palo Alto/Bell Haven community, we are asking for your financial support to make this a successful event. We know you will agree that diverting these youth from a life of drug abuse and crime is an advantage to us all. We remember the terrible days when East Palo Alto was labeled the "Murder Capital of the US". The community has made many strides toward improving the quality of life for the citizens. National Project StayClean is dedicated to preventing a return to past conditions.

With the downturn in the economy and the tragic war against Iraq, we are finding that the children are worried about the lost of life that a war will bring. They worry about a lost of their dreams. The experience of the National Project StayClean staff and Board of Directors tells us that when people lose hope for the future, they shrink into depression. They often turn to drugs use to escape the pain in their lives.

The "**Easter Family Unity Picnic**" will educate the community about the dangerous levels of drug use by this age group and inform them of the options that National Project StayClean is providing to meet this need. National Project StayClean can't do this alone. NPSC needs your help in becoming a sponsor of this important event.

Your generous support will be greatly appreciated. For more information about helping National Project StayClean, please feel free to contact us!

Sincerely,

Karen Brock  
President & CEO



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Dear Sirs,

Thank you for taking the time to help the children of the Bay Area. National Project StayClean is looking for sponsors to help us make this event ("Easter Family Unity Picnic" on April 19<sup>th</sup>, 2003), successful. NPSC is a new non-profit 501 (c)3 organization and therefore have very limited funding. We are asking for your sponsorship in helping with any of the following items needed to make this important event possible:

- 1000 Eggs (\$500)
- Dye for eggs (\$50)
- Tables (\$1000)
- Jumper (\$200 ea.)
- Stage (\$500)
- Food and Drinks (\$3000)
- Labor and Staff (\$5,000)
- Games and Entertainment (\$1000)

Thank your very much for your support. Neutral Zone is the fiscal agent for National Project StayClean. Your donation and support are very much needed and is TAX DEDUCTIBLE

Sincerely Grateful,

Karen Brock  
President and CEO

**“Easter Family Unity Picnic”**

**April 19<sup>th</sup>, 2003**

**550 Bell St. Park**

**East Palo Alto, 94303**

**Fair pushes drug-free living**

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