



GEORGE L. ABRAMS

Abrams to Manage E. Palo Alto Bank

George L. Abrams has been appointed manager of Bank of America's University at Bay branch, scheduled to be constructed soon in East Palo Alto, A.R. Zipf, executive vice president, has announced.

The new branch will be the first of any bank to be built in the heart of the East Palo Alto community. It will occupy a large site at University Avenue and Bay Road.

Abrams, 35, had been Northern California coordinator of the bank's program to hire and train socio-economically disadvantaged minority group members. He had been working in this field since mid-1968.

Prior to that, Abrams was a lending officer at the bank's Richmond branch for two years. He joined Bank of America in San Francisco in 1965.

A native of Columbia, Mississippi, Abrams has

lived in the Bay Area the past 28 years. He received his bachelor of science degree from San Francisco State College in 1960, and attended Golden Gate Law School between 1964 and 1966.

Abrams succeeds Raymond D. Autry, who has resigned from the bank.

Abrams and his branch staff will cooperate closely with an eight-member advisory board composed of men who either work or live in East Palo Alto.

The board will advise bank management on policies and operations in relation to the needs of the community.

Abrams is a member of the Men of Tomorrow, the National Urban League and the NAACP.

He and his wife, Juanita, have one child. The family currently resides in Richmond but will move to East Palo Alto.