

The Palo Alto Cultural Center invites you to Raices de Mexico's

# Dia de los Muertos

Friday, October 28, 7 to 11 p.m.

Palo Alto Cultural Center, 1313 Newell Road

**Come join this benefit\***  
**"Day of the Dead Celebration"**

*as we showcase* ❖ A performance by Raices de Mexico Dance troupe

❖ A traditional "Day of the Dead" Altar, to which you are invited to contribute

❖ A variety of additional entertainers

❖ Hors d'oeuvres

❖ Palo Alto Cultural Center exhibit of classic Oaxacan art



*Wear a costume that pays homage to "Day of the Dead" & win San Jose Sharks Tickets donated by BASS Tickets*

**Tickets: \$35**

Available at over 130 BASS ticket centers including the Warehouse and Tower Records/Video or call BASSCHARGE at (408) 998-BASS, (510) 762-BASS.



For more information call: 415-322-1501

sponsored in part by  
the Palo Alto Cultural Center and BASS Ticket Outlets

\*Benefits Raices de Mexico's Children's Scholarship Fund





## **Dia de los Muertos**

7-11 p.m., Friday, October 28  
Palo Alto Cultural Center

Artful, cultural alternative to typical Halloween celebrations

**"DIA DE LOS MUERTOS" GRACES PALO ALTO CULTURAL CENTER FRIDAY, OCT. 28**

Raices de Mexico and the Palo Alto Cultural Center invite you to join us on October 28 for our "Dia de los Muertos" celebration. This "Day of the Dead" festivity supports programs for Raices de Mexico's dance scholarship program. Besides supporting a wonderful cause, you will be part of an exciting cultural event that includes:

- "Day of the Dead" artwork; pieces that celebrate death's central role in life
- A Day of the Dead Altar, to which you are invited to contribute
- Excellent live entertainment from a variety of performers with strong and genuine links to the music and dances they perform
- Wonderful hors d'oeuvres provided by Una Mas
- A donation to Raices de Mexico, the 501(c)(3) tax-exempt Mexican Folklore Dance School based in East Palo Alto, that is tax deductible to the extent allowed by law.

This special evening celebrates the end of the Palo Alto Cultural Center's fabulous exhibit of Oaxacan Art. If you haven't yet seen the exhibit, this would be the perfect time. If you already have seen this artwork, "Dia de los Muertos" will give you a second (or third) chance to witness these exquisite pieces while providing you with a wonderful alternative to another typical Halloween celebration.

Sincerely,

Maria Elena Varela,  
Program Coordinator, Raices de Mexico  
415-322-1501

P.S. Tickets are \$35 per person and can be purchased through BASS Ticket Centers (*without* the usual BASS convenience fee).



## Dia de los Muertos

**1:30-5:30 pm Oct 26 - Workshops, art exhibit, performance at  
Onetta Harris, Menlo Park**

**1:30-3:30 pm Oct 27 Opening of Art Exhibit at Manor House, Belmont**

**1:00-4:00 pm Closing Ceremonies at Manor House, Belmont**

### **Why Should You Support Dia de Los Muertos?**

- \* This event centers around one of the nation's fastest growing areas of interest in art: Mexico's "Day of the Dead" celebration
- \* The event will feature art related to "Dia de Los Muertos" by local known artists, workshops, a dance performance by Raices de Mexico and a KQED featured documentary by Susana Muñoz
- \* The event benefits Raices de México's scholarship program for children

**PATROCINADOR MUERTO (Dead Sponsor): Raíces de México**

#### **Sponsorship Levels & Benefits**

**\$750 - MUERTO AGRADECIDO (Grateful Dead)**

- \* Advertising tie-ins to all media buys and all press releases and PSAs
- \* Your logo on event flyers, posters, and invites
- \* Day-of-event recognition: prominent recognition in event program and verbal recognition

**\$500 - MUERTO BAILADOR (Dancing Dead)**

- \* Your name listed on event flyers, posters and invites
- \* Your name listed on all press releases
- \* Day-of-event recognition: verbal and event program

**\$250 - MUERTO RIENTE (Laughing Dead)**

- \* Your name listed on event invites
- \* Day-of-event recognition: verbal and event program

**\$100 - MUERTO SONRIENTE (Smiling Dead)**

- \* Day-of-event recognition: verbal and event program

**IN-KIND COMIDA DE MUERTOS (Food of the Dead)**

- \* Day-of-event recognition: verbal and event program

CALL (415) 322-1501 FOR MORE INFORMATION

Please make tax-deductible contribution to : Raíces de México

Send to: Dia de los Muertos, Raíces de México  
P.O. Box 50101, Palo Alto, Calif 95303



**Raices de Mexico  
and the Palo Alto Cultural Center  
present**

# **Dia de los Muertos**



**SPONSORED BY**

**Taqueria Una Mas**

**The Palo Alto  
Recreation Foundation**

**BASS Ticket Outlets**



# Dia de los Muertos

## PERFORMANCE SCHEDULE

(schedule is subject to change)

- 7:15** **Welcome**  
Master of Ceremonies, Frank Lopez
- 7:30** **Orquesta Gitano**  
This 11-piece orchestra has played throughout Northern California and Los Angeles for over a decade. Performing selections from the likes of Tito Puente, Pancho Sanchez and Juan Luis Guerra, Orquesta moves effortlessly from swinging salsa to romantic boleros and Cuban rumbas.
- 8:15** **Raices de Mexico**  
Dance program featuring a variety of dances from regions throughout Mexico.
- 8:40** **Grupo Folclorico los Decanos**  
Grupo Folclorico los Decanos, partially funded by a Multicultural grant, specializes in South American dance forms.
- 9:15** **Orchestra Gitano**  
2nd set
- 10:00** **Raices de Mexico**  
2nd set
- 10:30** **Prize Drawing**
- 2 sets of 2 tickets for Ice Capades luxury box
  - Dia de los Muertos T-Shirt
  - Gift Certificates for Taqueria Una Mas



## RAICES DE MEXICO

*Raices de Mexico is San Mateo County's only non-profit regional Mexican dance school and performing ensemble. The school provides children and adults of any age an opportunity to learn about an aspect of Mexico's rich culture through its dances and music.*

*Your participation in our Dia de los Muertos celebration benefits the scholarship fund which will help Raices de Mexico continue to make this learning opportunity available to children from low-income families. Raices de Mexico is sponsored in part by a California Arts Council's Organizational Support Program grant, and the National Endowment for the Arts Organization grant. A special thanks to Mrs. Ingeborg Roberts and others who have supported the scholarship program.*

*For your part in the festivities, gracias!*