PROPOSED STRATEGY

Goal I: To eliminate the condition that districts be dissolved for incorporation to pass.

TASK: Register 2,000 new voters by the first LAFCo hearing.

Goal II: To inform the community about incorporation, principally by door-to-door personal contact.

TASK: Implement block strategy for direct contact with registered voters.

Goal III: To publish information that will inform the community about incorporation.

TASK: Reorganize publicity committee, develop publicity plan, and implement systematic publicity program.

Goal IV: To maintain EPACCI as an effective community organization.

TASK: Increase EPACCI membership and restructure EPACCI, as necessary, to win the next election.

Goal V: Raise enough money to carry out the above tasks.

TASK: Restructure fund-raising committee, develop fund-raising plan, and implement a sound fund-raising program.

PROPOSED WORK PLAN

PHASE I Step I Organize pred	
TRHOUGH JULY Group III Group III Group IV	Precincts 1, 2, & 12 Precincts 6 & 11 Precincts 4, 5, & 8 Precincts 3 & 7 Precincts 9 & 10 West of Bayshore
Step II Register 2,00	00 new voters by the first LAFCo meeting
PHASE II Step I Organize mob	ilization and education groups(VR/block captains)
Step II Canvass the c	community on a door-to-door basis
THROUGH OCTOBER	distribute literature on incorporation
If possible,	form neighborhood associations
Hold block me	eetings and community wide meetings
PHASE III STEP I Organize get-	-out-the-vote groups (VR/block captains)
STEP II Plan Election	n Day strategy

SPECIFIC ACTIVITIES

- 1. Voter registration
- 2. Neighborhood Associations
- 3. Block Captains
- 4. Door-to Door-Campaign
- 5. Candidates Campaigns
- 6. Meetings with Neighborhood Groups
- 7. Phoning
- 8. Mailings
- 9. Get-out-the-vote Campaign

GENERAL STRATEGIES

- 1. Voter Registration
- 2. Town Hall Meetings
- 3. Church Meetings and Church Leadership
- 4. Candidates Nights
- 5. Street Caravan and Leafleting
- 6. Mailings
- 7. Radio, T.V., and Newspapers
- 8. Signs
- 9. Phoning
- 10. Absentee Ballot Campaign
- 11. Use of Public Agencies
- 12. Use of Elected and Appointed Officials
- 13. Dealing with the Opposition
- 14. Co-ordination of Precinct Organization
- 15. Use of Outside Political Support
- 16. Election Day Strategies