

PROPOSED STRATEGY

Goal I: To eliminate the condition that districts be dissolved for incorporation to pass.

TASK: Register 2,000 new voters by the first LAFCo hearing.

Goal II: To inform the community about incorporation, principally by door-to-door personal contact.

TASK: Implement block strategy for direct contact with registered voters.

Goal III: To publish information that will inform the community about incorporation.

TASK: Reorganize publicity committee, develop publicity plan, and implement systematic publicity program.

Goal IV: To maintain EPACCI as an effective community organization.

TASK: Increase EPACCI membership and restructure EPACCI, as necessary, to win the next election.

Goal V: Raise enough money to carry out the above tasks.

TASK: Restructure fund-raising committee, develop fund-raising plan, and implement a sound fund-raising program.

