

SUMMARY OF ELECTION ISSUES

The following election issues were identified at the regular EPACCI meeting on April 27, 1982.

I. Public Information

A. EPACCI Literature

1. The contents should focus more on the issues raised by the opposition;
2. Literature should be distributed with voter's names and hand delivered;
3. Literature issued near the election should concentrate on the weakest arguments of the opposition;
4. Literature should be translated into Spanish;
5. Literature on key issues should be distributed earlier;
6. Literature should be more credible for voters.

B. Posters and Signs

1. Put up more signs in general locations;
2. Post more signs in yards and homes.

C. News Media

1. Work to maintain media support;
2. Work to change community image in the media.

II. Mobilization

A. Block Meetings

1. Identify Block captains on each street;
2. Do more door-to-door canvassing;
3. Have more personal contact with voter/block meetings;
4. Form block clubs for incorporation.

B. EPACCI Involvement

1. Send flyers announcing meetings;
2. Reactivate those who have dropped out;
3. Contact local power-brokers (ministers, business persons, youth, etc.).

C. Voter Registration

1. Register new voters;
2. Communicate frequently with new voters;
3. Get new voters to the polls.

III. Election

A. Candidates

1. Urge candidates to push incorporation first;
2. Prevent candidacies from disrupting EPACCI.

B. Ballot Measure

1. Eliminate condition that districts must be dissolved for incorporation;
2. Simplify ballot measure.