

Protect Our Community

Yote YES on Measure A

Measure A has been endorsed by: South San Mateo County NAACP, San Mateo Economic Opportunity Commission, San Mateo County Central Labor Council (COPE), Palo Mobile Home Association, East Palo Alto Council of Tenants.

The Property Value Issue

The Property value of my home will not go down because of the rent law. That's nonsense! More important factors determine home property values. As our City improves the business climate, cleans up the community and provides for police services, home property values will also improve. —**Charly Armstead, Homeowner**

The Rent Law and City Revenues

The bodies established by the rent law will not be funded from the City's General Funds. Ordinance 17-83 provides for the funding the Rent Board by collecting an annual registration fee of \$30 per unit to be divided between the landlord and the tenant. Taxpayers need not worry about another financial burden.

—**Mayor Barbara A. Mouton**

Outside Big Money Interests

Absentee landlords will spend over \$60,000 in their attempt to defeat the rent ordinance. These same outside interests have forced the City to spend \$15,000 of our taxpayers' money to have an election on an ordinance that was already approved by the city council. —**William Tinsley, Pres. South San Mateo County NAACP**

No Slums or Slumlords

Under the Ordinance, landlords will be required to properly maintain apartment buildings. Thus many buildings will be improved. It also contains a financial incentive to improve buildings since these improvement costs can be passed on to tenants over a period of several years.

—**Maria Siordia, Tenant**

New Construction Exempt

The rent law is well thought out. New construction is specifically exempted from the law. Moreover, commercial construction may be encouraged since residents in the city will have more disposable income (because they are paying less rent) to support new local commercial businesses.

—**Midge Dorn, EPA Planning Commission Member**

Protect Our Community

A YES vote on measure A is a vote to protect our community and our families. Senior citizens, persons on fixed income, young families, and our youth are the hardest hit by excessive rent increases and unjust evictions. The law is fair to landlords and offers needed protection to those most in need. —**Rev. Cooksey**

Remember—a no show at the polls is a NO vote
Vote YES on A, Tuesday, April 10